

Briefing about main interventions carried out
In the framework of implementing the national strategy to address all forms of violence against children, and enforcing child protection committees to ensure children's rights and protection from violence

- Policy papers developed by The National Observatory for Child Rights, on child marriage, female genital mutilation, refugee children, asylum seekers, and victims of human trafficking, as well as girl empowerment.
- The Strategic Framework for Childhood and Motherhood (2018-2030), and the National Plan (2018-2022) were launched. NCCM, with the support of UNICEF, is currently reviewing and evaluating the strategic framework, and developing a new national plan (2024-2030).
- Supporting and strengthening coordination mechanisms related to eradicating violence against children through ongoing coordination between the National Council for Childhood and Motherhood (NCCM) and the Public Prosecutor Office. The efforts of both entities resulted in the issuance of PPO Circular No. 7 of 2018, which strengthens the NCCM's role as a coordination mechanism in charge of the children at risk, and reinforces the institutionalization of CPCs that play an important role at the community level.
- **“Standard Operating Procedures to work with Children at Risk (SOP)” was launched by NCCM, in cooperation with UNICEF** in 2018. The SOP specifies the roles, tasks and responsibilities assigned to everyone who works in this field. It also clarifies the working mechanism regarding children at risk in accordance with Article 96 of the Child Law No. 12 of 1996, as amended by Child Law No. 126 of 2008, which includes a definition of risk situations to which a child may be exposed. The Child Protection Committees (CPCs) in all governorates have received training on the SOP.
- The **“Standard Operating Procedures for the Protection and Assistance of Child Asylum-Seekers, Refugees and Victims of Migrant Smuggling and Trafficking in Persons”** was launched by NCCM, in cooperation with UNICEF. It includes an effective national pathway to facilitate communication between parties involved in combating these crimes, as well as, to enhance law enforcement, and referral of victims. Since 2020, all parties involved have received training on it.
- Supporting the Child Helpline and the Psychological Support and Family Counseling Unit's efforts to provide information, advice, support and referral, as well as, effective family counseling services that are child-friendly, and gender sensitive.
- Launching media and awareness campaigns aimed at eliminating violence against children:
 - ⇒ In 2019, the NCCM launched the third phase of the national campaign to protect children from violence "Awladna" (meaning Our Children) under the slogan #Calm Not Harm, in collaboration with the Ministry of Education and Technical Education, UNICEF-Egypt, and with funding from the European Union. The multimedia campaign aimed to raise parents and childcare providers' awareness

on positive parenting, and the use of its methods as a means of upbringing children rather than violence and physical and verbal punishment, which are commonly used as disciplinary tools for children, with a special emphasis on the adolescent stage.

- ⇒ The campaign's social media messages reached more than 52 million individuals and helped break the silence surrounding invisible domestic violence.
- ⇒ The campaign received many inquiries about positive parenting approaches and how to protect children from both psychological and physical violence.
- ⇒ The Child Helpline (16000) contributed in providing consultations on positive parenting approaches by taking calls.
- Implementing a positive parenting program aimed at developing a strong, healthy relationship between parents and children. It addresses daily parenting issues and challenges related to child behavior using well-studied and implemented strategies that produce the best results for children. Training courses have been implemented for specialists, school teachers, and parents via approved guidelines, providing them with practical skills and approaches, to help them upbringing a self-disciplined child through positive communication and approaches. During 2022-2023, the following results were achieved:
 - ⇒ Holding (3) training sessions for 75 social workers from “Alexandria - Assiut - Qena” to train them on the positive parenting manuals, with the goal of building their capacity and skills in positive parenting.
 - ⇒ Holding (3) training sessions for 75 female social workers from “Alexandria - Assiut - Qena”, to train them on the positive parenting manuals, with the goal of building their capacity and skills in positive parenting.
 - ⇒ (625) awareness raising sessions on positive parenting were held for 30,323 male and female students from the villages of “Alexandria - Assiut - Qena” governorates. They were implemented by social workers from the Ministry of Education.
 - ⇒ (637) awareness raising sessions on positive parenting were held for 16,000 men and women from the villages of the “Alexandria - Assiut - Qena” governorates. They were implemented by NGOs’ social workers.
 - ⇒ Two workshops were held to raise the awareness on the principles of positive parenting for 70 social workers from Minya Governorate.
- Implementing the “**National Girls Empowerment Initiative (Dawwie)**”, under the auspices of H.E Egypt’s First Lady. The programme aims to establish a safe, supportive environment where participants can openly express their thoughts. It includes the girls' opinions, personal experiences, and stories about the boys who supported them. The "Dawwie" platform allows girls and boys to express their diverse perspectives and experiences, from which they can learn. It empowers girls with essential skills and information for self-development. Furthermore, the stories and experiences shared by the initiative's heroes and heroines assist the local community to change its attitudes towards girls, and better understand their ideas and rights.

Gender equality is one of Dawwie's objectives, ensuring that both girls and boys have equal opportunities to develop self-expression and involvement skills, as well as the ability to make future decisions. "Dawwie" also promotes intergenerational interaction, and encourages girls to freely express themselves and share their thoughts with their families and communities. The "Dawwie" platform, <https://dawwie.net/>, has 500,000 participating boys and girls, 4,500 stories, and 60 million social media followers.

- The NCCM implements the "Egyptian Child Empowerment Initiative" under the "National Girls Empowerment Initiative (Dawwie)", to promote positive behaviors and practices among schoolchildren and their families, as well as, to create societal change while addressing issues of violence, cyber bullying, and bad behaviors. The initiative is being integrated into the activities of civil society organizations to create a safe and supportive school environment for children.

The initiative includes a variety of activities, including storytelling circles, digital learning, and interactive theater, as well as a generational meeting with parents and students to help break down barriers between students and their families, and teach them positive behaviors. The initiative also includes interactive extra-curricular activities to educate children about the risks of the Internet, raising the awareness of facilitators from the Ministry of Education and civil society organizations about protecting children from the risks of the Internet, participating in preparing a guideline for facilitators to implement activities with children, and incorporating the initiative's activities into the extra-curricular activities at schools.

Measures undertaken to activate child protection committees to ensure children's rights and protection from violence:

- Applying the Ministerial Decree of MoETE No. (187) on the school discipline regulations for the academic year 2023-2024.
- Implementing MoETE roles and responsibilities detailed in the "**Strategic Framework on Ending Violence against Children**".
- Implement the competition among "**Group of Friends of the Egyptian Family House**" for the elementary and preparatory school students.
- Implementing group educational guidance competitions for students.
- The Ministry of Education and Technical Education (MoETE), through the Equal Opportunities and Human Rights Units, played an important role in "**The National Girls Empowerment Initiative (Dawwie)**", where (50,000) events were implemented, including storytelling circles on human rights issues, and (4,000) debates through "**Gender Debate Clubs**", under the "**National Project for Egyptian Family Development**" and the "**Haya Karima**" initiative, targeting (100,000) male and female students across the country.
- The "**Project of Strengthening Egypt's Family Planning Programme**" was launched to raise the awareness on population growth and its impact on human rights among (220) of heads of equal opportunities units, as well as, employees from directorates and educational departments across the country.

- Implementing the “**She Leads**” event, which was organized by the MoETE to honour (350) female entrepreneurs who graduated from technical education. The program’s goal is to develop the skills and ideas of female technical education students and transform them into reliable sources of income, through advanced training designed to develop their personal and practical skills. The “**She Leads**” program's students serve as ambassadors for technical education, and the program aims to strengthen the mental image of technical education in order to prepare students to become entrepreneurs.
- **The MoETE took a set of measures to:**
 - ⇒ Develop the institutional capacity of “**The Equal Opportunities and Human Rights Unit**” at the MoETE, educational directorates and administrations, and schools.
 - ⇒ Ensure that “**The National Human Rights Strategy**” is implemented, by promoting and strengthening a culture of respect for human rights and citizenship, while rejecting violence.
 - ⇒ Preparing the “**Institutional Achievement Guideline**” for the human rights units in educational directorates to monitor and evaluate their activities. (330) human rights units were targeted across the country.
- Implementing (300) seminars to promote human rights concepts among about (8,000) male and female students across the country.
- The MoETE collaborated with the Ministry of Manpower to produce “**The National Plan to Promote Gender Equality**” as a human rights principle.